

# RAK ROCK RADIO

TURN ON, TUNE IN, AND ROCK!



## ABOUT



## PRESS KIT

01/05/2021

Based in the heart of Ras Al Khaimah in the United Arab Emirates, RAK Rock Radio is the first online radio station in the region that exclusively plays Rock and Roll Music.

Founded in April 2020 by Phil Richardson, a long-time resident of the Emirates and well-known entertainer who runs his own events and advertising agency. RAK Rock Radio was born out of his love for music and the need to fill a gap in the local market for an exclusive radio station for rock n' roll enthusiasts.

RAK Rock Radio supports unsigned new artists in the rock music genre by playing their tracks to their ever-growing local and international listener base. Rock n' Roll artists from all over the globe send their new releases every day which has resulted in a massive library collection and tremendous growth.

From classic, blues, country, southern, alternative, grunge, to indie rock they play it. Turn on, Tune in, and Rock!

## RADIO STATISTICS

Live Team Share	Summary of your listening					
	1,848 Today	1,399 yesterday	7,690 last 7 days	18,135 +14% last 30 days	15,855 30 days before	84,676 since the beginning
	Currently					



PHIL RICHARDSON

Founder RAK Rock Radio

## PRESS RELEASE

[EXPAT AKTUELL - RAK Rock Radio on Tour](#)

[The National News - Ras Al Khaimah DJ has high hopes for UAE's newest rock radio station](#)

[EMIRATI NEWS - Ras Al Khaimah DJ has high hopes for UAE's latest rock radio station](#)

## THE FUTURE OF RAK ROCK RADIO

"We have ideas where we would like it to go. RAK Rock Radio is crying out to be an FM station.

This is evidenced by our strong listener base of local and international fans that keeps growing day by day. It takes a lot of investment as it's a different league so, ideally, we would love for an investor to come in and take us to the next level.

We are based in Ras Al Khaimah so we could use the radio station to boost RAK as a tourist destination as it has a lot to offer.

We would love to take our show on the road; imagine doing an outside broadcast standing at the top of Jebel Jais with the zip line? "What is more inspiring than rock hits belting out while preparing to take off on the world's longest zip line – perhaps while blasting out Meatloaf's Bat Out of Hell?"

## SOCIAL REACH



5,039  
FOLLOWERS



2,395  
FOLLOWERS



92  
FOLLOWERS